

## Channel Strategy Bingo Card

Channel			
<b>What characteristics should the content for this channel have?</b>			
Nice to Know Info	Must Know Info	Should Know Info	Emergency/Crisis Information
Urgent	Actionable	Not-Actionable	Longer shelf life
Non-Urgent	Time bound	Not time bound	Short shelf life
For everyone	For 'x' group	One-way	Two-way
For gathering feedback	Organisational level information	Departmental level information	Team level information
<b>What subject matter should this channel carry</b>			
Organisational Achievements	Individual Achievements	Team Achievements	Financial
IT Services (News/Issues)	Health, Safety & Wellbeing	Events	Organisational Strategy
Sector Contexts	Social information	Awards	Voluntary Work
Offices/Estates	Job Opportunities	Learning and Development	Corporate Social Responsibility
HR/Management			